



MEETING MINUTES

MEETING DATE: April 19, 2018

LOCATION: Crowne Plaza Hotel

ATTENDEES:	Mike Kasmauskis, / President	2828 Kraft Ave.
	Kirk Driesenga, / Director	6000 28 th Street
	Nichole Kinelt – Crowne Plaza	5700 28 th Street
	Erin Nugent - Hinman	3040 Charlevoix Dr.
	Melissa Guyer - Hinman	3030 Charlevoix Dr.
		2851 Charlevoix Dr.
	Nancy McDonough - Silveri	2959 Lucerne Dr.
	Glenn Turek - Silveri	3025 Charlevoix Dr.
		3060 Orchard Vista Dr.

Sandra Korhorn – Cascade Twp DDA Guest

Mike Kasmauskis welcomed the attendees to the meeting. Attendance was taken by sign-in sheet

Minutes from the previous meeting and approval of said minutes have been tabled to the July meeting in lue of Dan Wiersma’s absence and the absence of said minutes.

AGENDA:

- 1) **Monthly Cascade Township DDA meeting update:**
 - April DDA meeting was canceled
 - May 15 DDA meeting will be attended by Mike Kasmauskis
 - June 19 DDA meeting will be attended by Mike Kasmauskis
 - July 17 DDA meeting will be attended by Larry Fleis

- 2) **Financial Report** – Dan Wiersma was not present but Mike Kasmauskis had a copy of the bank account statement as of 3/30/2018 and at that time the association had a balance of \$9,124.66 with estimated liabilities of \$2,100 landscape expenses and offie supplies. So we have an estimated positive balance of \$7,000.

- 3) **PR Committee Report** – Glenn Turek indicated that no action is planned at this time.

- 4) <http://centennialparkgr.com> is still live but is shown as “UNDER CONSTRUCTION.” Mike Kasmauskis will be contacting Karen Grant to see if we can make any progress on publishing something online.

- 5) **Light Pole Banners** - Sandra Korhorn was asked that the Township can plan to put up the banners close to the first week of May.

6. **Association Participation** – Mike Kasmauskis will be calling an Executive Meeting to discuss the current participation (Paying Members) after we reconcile with the Treasurer and figure out who might be best targeted about participation.
7. **New Business** –
 - a. Glenn Turek suggested that we should have Realtor sign banners made up in bulk to all easy access to Centennial Park Logo banners designed for Realtor signage for various buildings advertising available space. Mike Kasmauskis suggested to bring this up at the next Executive Meeting.
 - b. Genn Turek also printed copies of the Cancer & Hematology centers of Western Michigan P.C. [CHCWM] so the participating meeting members had a better handle on what is happening at 5800 Foremost Dr.
 - c. Sandra Korhorn gave a run down of the DDA at the very beginning of the meeting. The current things under consideration are:
 - i. New Marketing opportunities for local businesses in the DDA which can be highlighted on their recently created website as well as their facebook page..
 - ii. The Rapid Bus service continuation will be coming up for a vote soon and as many of the membership should attend this meeting to voice their concern for the service to continue.
8. **Next Meeting** – Thursday, July 19, 2017, at the Crowne Plaza Hotel @ 9:00 AM
9. **Meeting Adjourned at 10:29 AM**